# SOLUTIONS INTERMEDIATE 3 UNIT 6: HIGH FLYERS 6F

PEGAH BAHOJB GHASEMI



Word Skills

#### Phrasal verbs (2)

I can use separable and inseparable phrasal verbs correctly.

1 Complete the text with the correct form of the phrasal verbs below.

come across come up with look up look up to run out of throw away turn into work out



In Kelvin Doe's home in Sierra Leone, there is no reliable supply of electricity. So when Kelvin, at the age of ten, 1 the idea of starting up his own radio station, few people took him seriously. But Kelvin began by making his own battery. He used things which people had 2\_ including a piece of metal and an old cup. Amazingly, it worked! But his battery soon 3\_ power - so he had to build a generator. He searched a rubbish dump until he 4 some old DVD players. He took them apart and used the parts. Next, he needed some electronic equipment for his radio station. How could he build that? He couldn't online or in a library, so he 6 for himself. Other children in his town 7 him and call him DJ Focus. And his radio station has 8 an important local facility. People take their phones there to charge them!

	omplete the sentences with articles below. You can use		
V	erbs count hold look	take	
P	articles after down on	up	
1	Can you	my cat while I'm away?	
2		their aunt; they love	
3	art, and so did she. I'd like to talk to you before you leave, but I don't want to		
	yc	ou	
4	You shouldn't	people just	
	because they are poor.		
5	I need a reliable assistant, and I know I can		
	yo	ou.	

3 Rewrite the sentences replacing the underlined words with a suitable pronoun (it, him, her, them). Remember, pronouns go before the particle if the phrasal verb is separable. 1 He needed a lot of courage to ask out the girl next door. 2 I hope he doesn't bring up those emails when I see him. 3 They called off the match because of the snow. 4 The members are calling for Mr Lewis to resign as their leader. 5 She's going to give up eating chocolate for a year. 6 You should clean up your skates before you sell them.



#### **VOCAB BOOST!**

When you learn new phrasal verbs, you need to remember if they are separable or inseparable. You can use *sth* or *sb* to show the position of the object. Put it between the verb and the particle if the phrasal verb is separable; put it at the end if it's inseparable.

to work sth out (separable) to turn into sth (inseparable)

4 Read the Vocab boost! box. Then add the other phrasal verbs in exercise 1 to the table.

Separable	Inseparable	
work sth out	turn into sth	

Order the words to complete the sentences. Use the table in exercise 4 to help you. Can you buy some more onions? We've (them / out / of / run) 2 I can't find my phone. (you / it / if / across / come) , tell me. 3 If you don't know the meaning of a word, (up / it / should / you / look) 4 Listen to this idea. (up / my / came / friend / it / with) 5 I can use these paper plates again, (don't / away / so / them / throw)

## BEINGYOUR OWN BS 1 S 5

WHAT DO YOU THINK ARE THE ADVANTAGES AND DISADVANTAGES OF BEING SELF-EMPLOYED? WHAT PERSONAL QUALITIES DO TO BE SELF-NEED YOU EMPLOYED? YOU LIKE TO BE SELF-WOULD EMPLOYED ONE DAY, OR WOULD PREFER TO WORK FOR COMPANYP

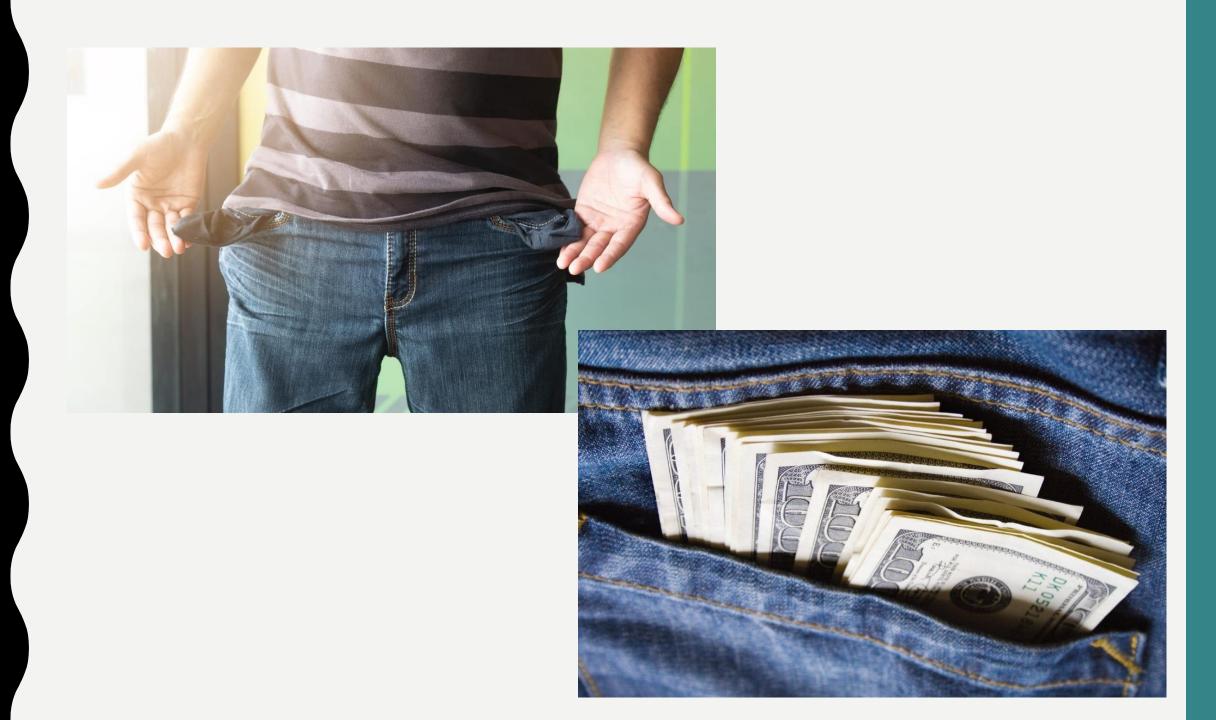
1 Look at the title of the article and the images. What kind of business do you think the woman runs? Give reasons.











## RAGS TO RICHES: FROM BEING EXTREMELY POOR TO BEING VERY RICH.





## 2 Read the article and answer the questions.

- 1 How did she get into trouble with a) the police and b) eBay?
- 2 Describe a typical a) Nasty Gal customer and b) Nasty Gal employee.

Gal, an online fashion retailer with over 550,000 customers in 150 countries. But Sophia is not your average entrepreneur and certainly nothing like the

5 majority of CEOs that you come across in today's business world.

Amoruso hated school and left home at the age of seventeen. She did a variety of boring jobs, spent a couple of years hitch-hiking around, and then got arrested for shoplifting. 1— There, she got a job in a shoe shop, from which she was soon sacked. Her next job was on the reception desk at an art school, checking student IDs. While sitting at her computer, she spent hours visiting shopping sites such as eBay and the social networking site MySpace. She was interested in fashion and photography and thought that selling clothes on eBay might be an amusing way to make money. So she resigned from her job and bought a book called Starting an eBay Business for Dummies.

20 She decided to start buying and selling vintage designer clothes – clothes that would appeal to fashion-conscious women like herself in their late teens and early twenties. Having named her eBay store 'Nasty Gal Vintage', she began visiting second-hand clothes shops and charity shops, and spent hours searching for designer clothes 25 that other people had rejected. <sup>2</sup>\_\_\_ For example, she bought a Chanel jacket at a Salvation Army store for \$8 and sold it on eBay for \$1,000. She also searched for second-hand clothes online. For example, she found Yves Saint Laurent clothes by googling misspellings of 30 the designer's name. She reasoned that anyone who couldn't spell the name probably had no idea how much the clothes were worth!

Amoruso realised that people were more likely to visit her eBay shop if her clothes were worn by real people rather than photographed hanging on a door or thrown across a bed. As she explained, 'Put it on the right girl, with the right hair and the right attitude, showing people how they could wear it – that was everything.' 3\_\_ She had hardly any money to spend on wages, so she paid them in hamburgers!

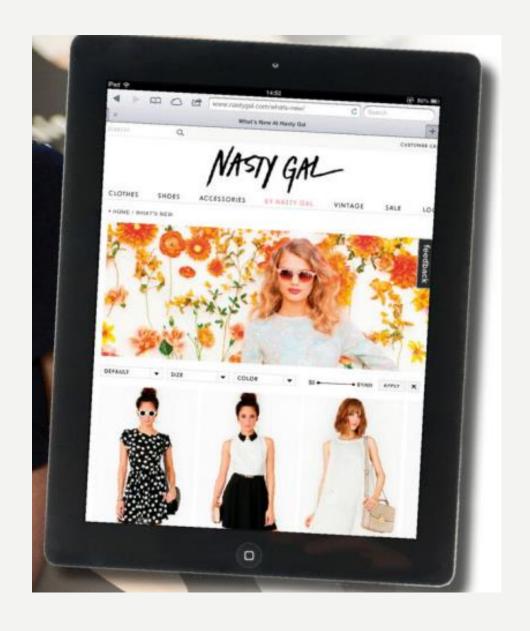
In 2007, eBay suspended her account because other eBay sellers had complained about the links on her eBay page to her MySpace page, where she had also begun to sell her clothes. 4\_\_ Customers were flocking to her MySpace page, and she had already learned all

she could from her time on eBay – to respond to
every customer comment and to really understand
the people who were buying her clothes and
what they liked about them. This has allowed
her to build up a large group of incredibly loyal
customers. Most are women in their twenties who
come back again and again to her online store.
Half of Nasty Gal's business comes from customers
who are returning for a second, third or fourth visit.

From a small office in Amoruso's aunt's house in 2006, Nasty Gal has moved to enormous offices and warehouses in Los Angeles with over 350 employees, 75% of whom are women. Even

60 Amoruso's mother works for Nasty Gal, but only part-time!

Amoruso isn't going to stop there, however. 6\_\_\_\_
She knows how much time and effort has gone into building the business and has no time for 65 people who think success like hers comes easily. 'A lot of people in my generation don't seem to understand that you have to work your way up,' she writes in her book #GIRLBOSS.



## **Reading Strategy**

When you are doing a gapped-sentence task:

- 1 Fill in the easiest gaps first.
- 2 When you have filled all the gaps, try the extra sentences in each gap again to make sure they don't fit.
- 3 Read the whole text again, checking your answers.

- 3 Read the Reading Strategy. Match sentences A—H with gaps 1—6 in the text. There are two extra sentences.
  - A So she employed her MySpace friends as models.
  - **B** All the clothes she bought were very expensive and certainly would not appeal to teenagers or young women.
  - C That is quite rare in retail stores, whether online or on the high street.
  - **D** Luckily, the police didn't charge her and she moved to San Francisco.
  - E She has big plans for Nasty Gal and is prepared to work hard for it.
  - **F** She knows that her success is due in large part to luck and not to her own efforts and talents.
  - G Occasionally, she came across something really valuable that other customers had evidently missed.
  - H But she didn't worry about that. She had no regrets about leaving the auction site.

### 4 Read the text again. Are the sentences true or false? Write T or F.

- 1 Amoruso resigned from the job in the shoe shop because she found it boring. \_\_\_
- 2 She hoped to attract women of her own age to her eBay store. \_\_\_
- 3 She found all the clothes for her eBay store by searching online. \_\_\_
- 4 She found one valuable item of clothing by accidentally misspelling the designer's name. \_\_\_
- 5 She couldn't afford to employ professional models. \_\_\_
- 6 Amoruso thinks that many young people's expectations are too high when they first start work. \_\_\_





5 **VOCABULARY** Complete the verb + preposition combinations with the words below. Check your answers in the text and in the sentences in exercise 3. Verb and preposition about about as at for for for on to to 1 arrest somebody \_\_\_\_\_ (a crime) (line 10) 2 sit \_\_\_\_\_ (a desk, a computer, etc.) (line 13) 3 appeal \_\_\_\_\_ somebody (line 21) 4 search \_\_\_\_\_ something (line 25) 5 employ somebody \_\_\_\_\_ a (name of a job) (sentence A) 6 spend money \_\_\_\_ something (line 40) 7 complain \_\_\_\_\_ something (line 43) 8 worry \_\_\_\_ something (sentence H) **9** respond \_\_\_\_\_ something / someone (line 47) **10** work \_\_\_\_\_ (a business, etc.) (line 60)

- 6 SPEAKING Work in pairs or small groups. Discuss these questions and report your ideas to the class.
  - 1 Is Sophia Amoruso a good role model for young people? Why? / Why not?
  - 2 Do you agree with the opinion Amoruso expresses in the last paragraph of the text? Why? / Why not?
  - 3 Would you like to be an entrepreneur? Why? / Why not? If so, what kind of business would you like to start?
  - **4** Do you think it's as easy for a woman to succeed in business as it is for a man? Give reasons.

## ASSIGNMENT: WORKBOOK 6F VOCABULARY BUILDER PAGE 124 SUMMARY

**DEADLINE: THURSDAY**