

**SOLUTIONS INTERMEDIATE 5**

**CULTURE 2:**

**TINSELTOWN**

PEGAH BAHOJB GHASEMI



**WHAT ARE THE  
BEST WAYS TO  
SPEND YOUR  
FREE TIME?**



**CINEMA  
CITY™**



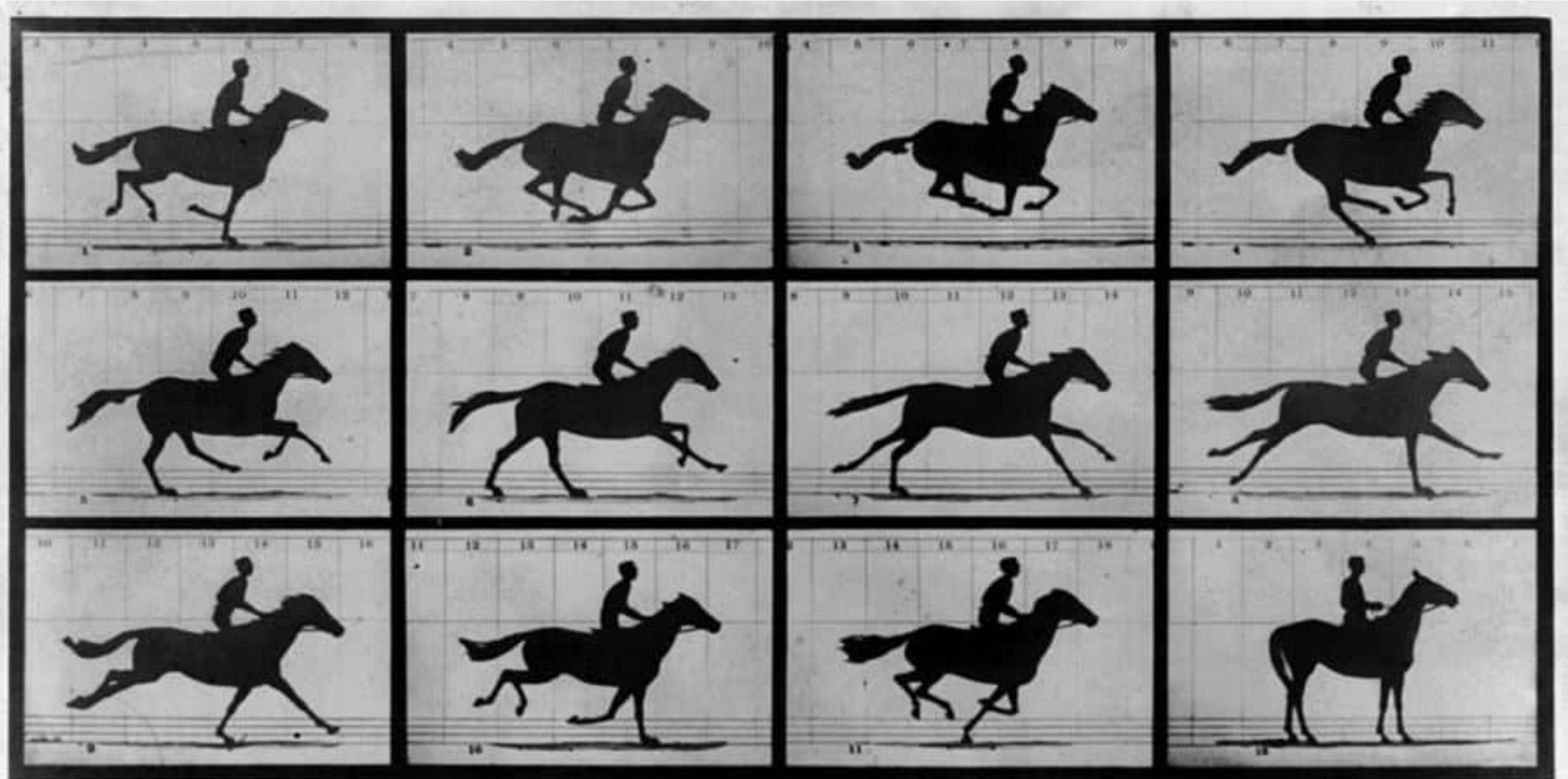
**WHAT WAS THE  
FIRST FILM?**



# WHAT WAS THE FIRST FILM?

ROUNDHAY GARDEN SCENE (1888)

# MOTION PICTURES



Copyright, 1878, by MUYBRIDGE.

MORSE'S Gallery, 417 Montgomery St., San Francisco.

THE HORSE IN MOTION.

Illustrated by

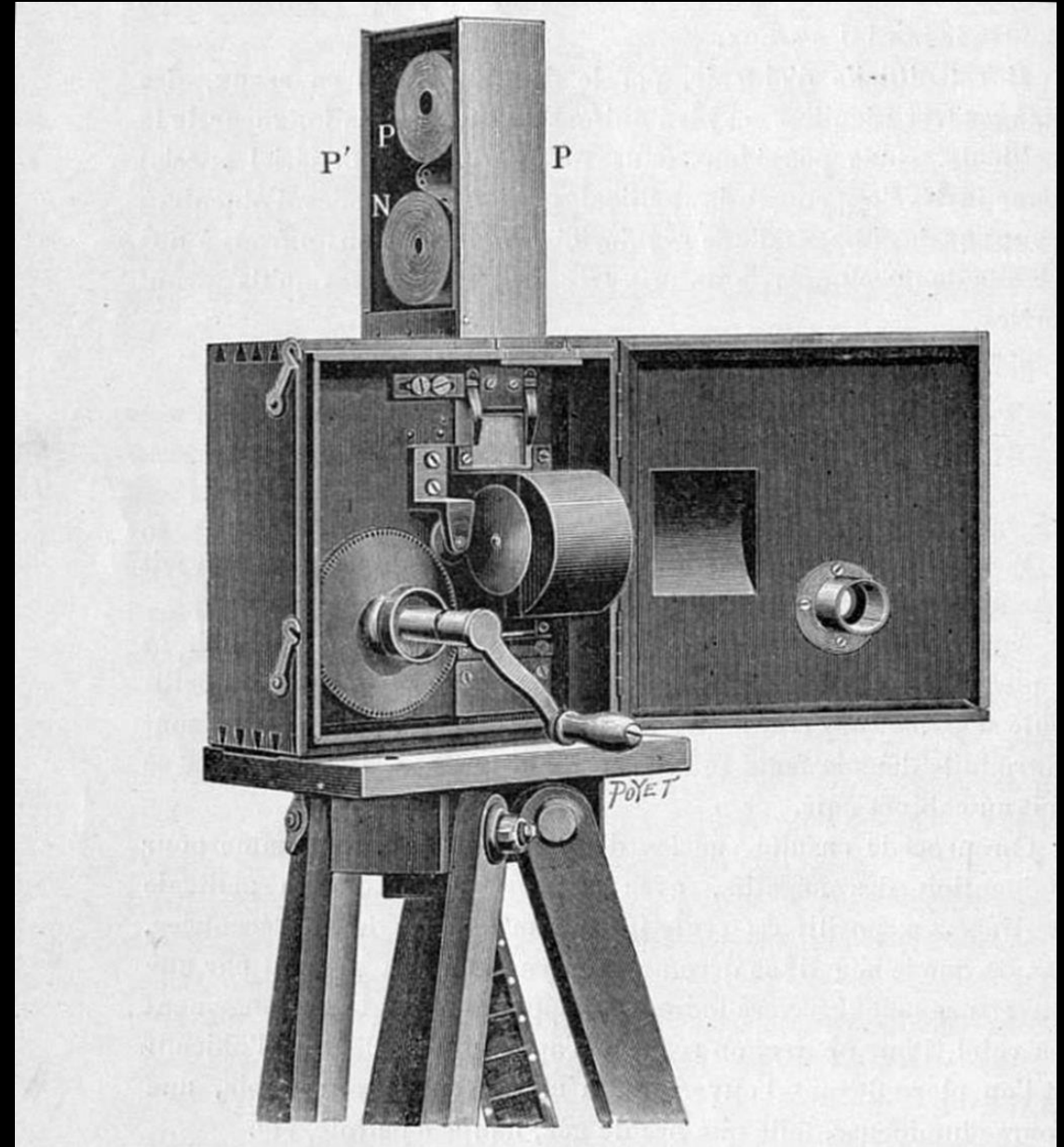




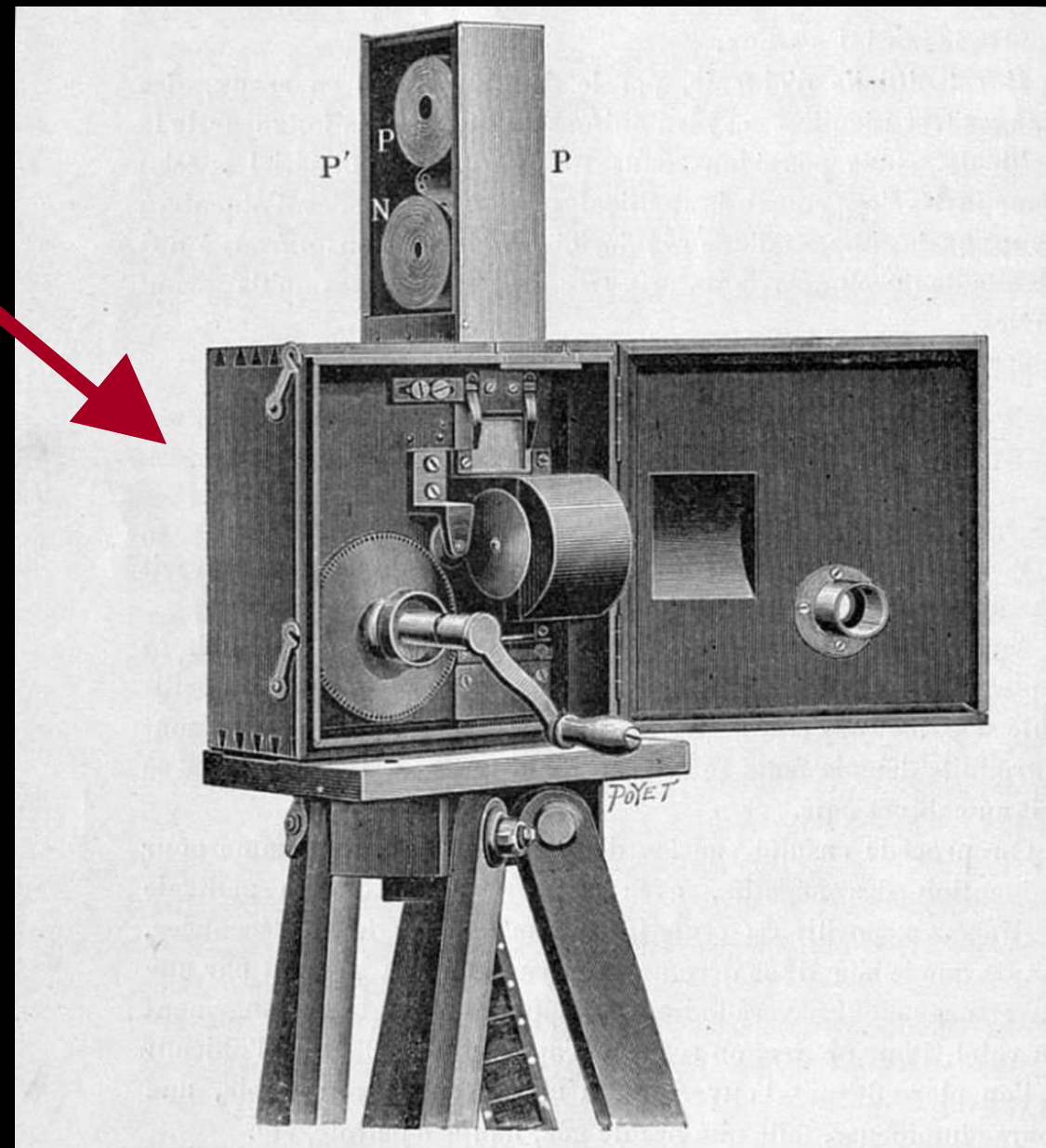
# LUMIERE BROTHERS







# CINEMATOGRAF



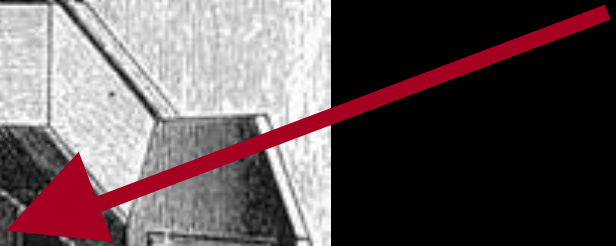
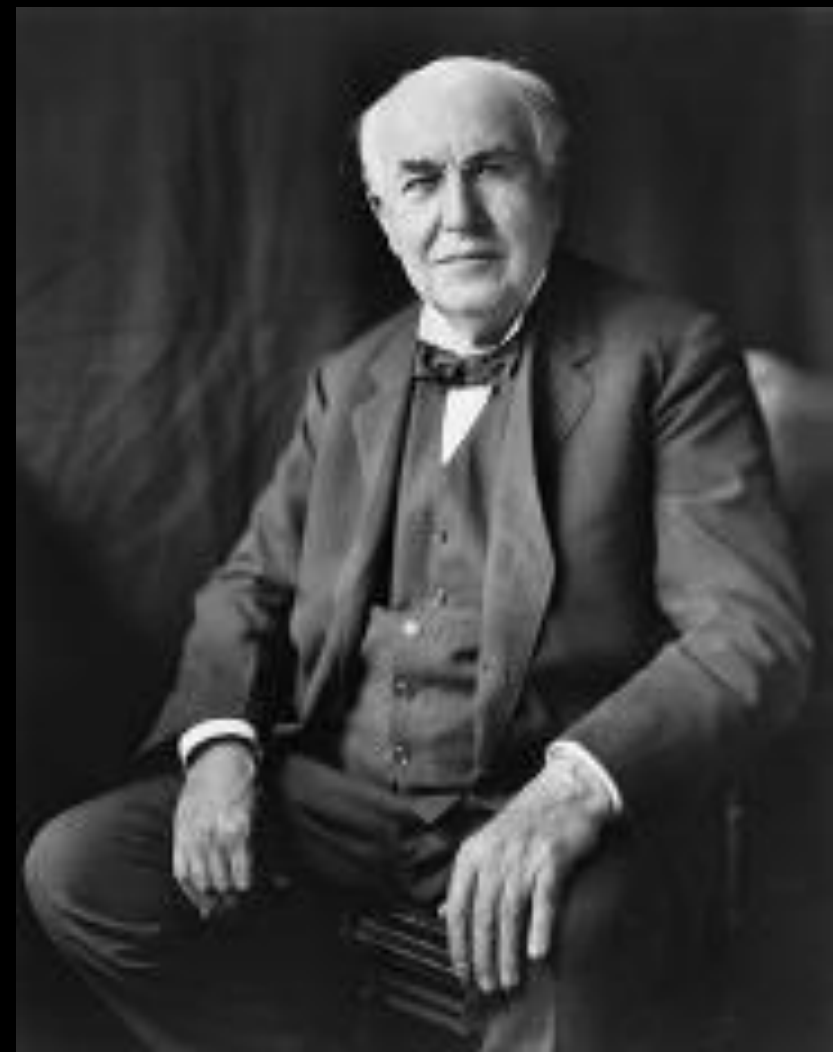
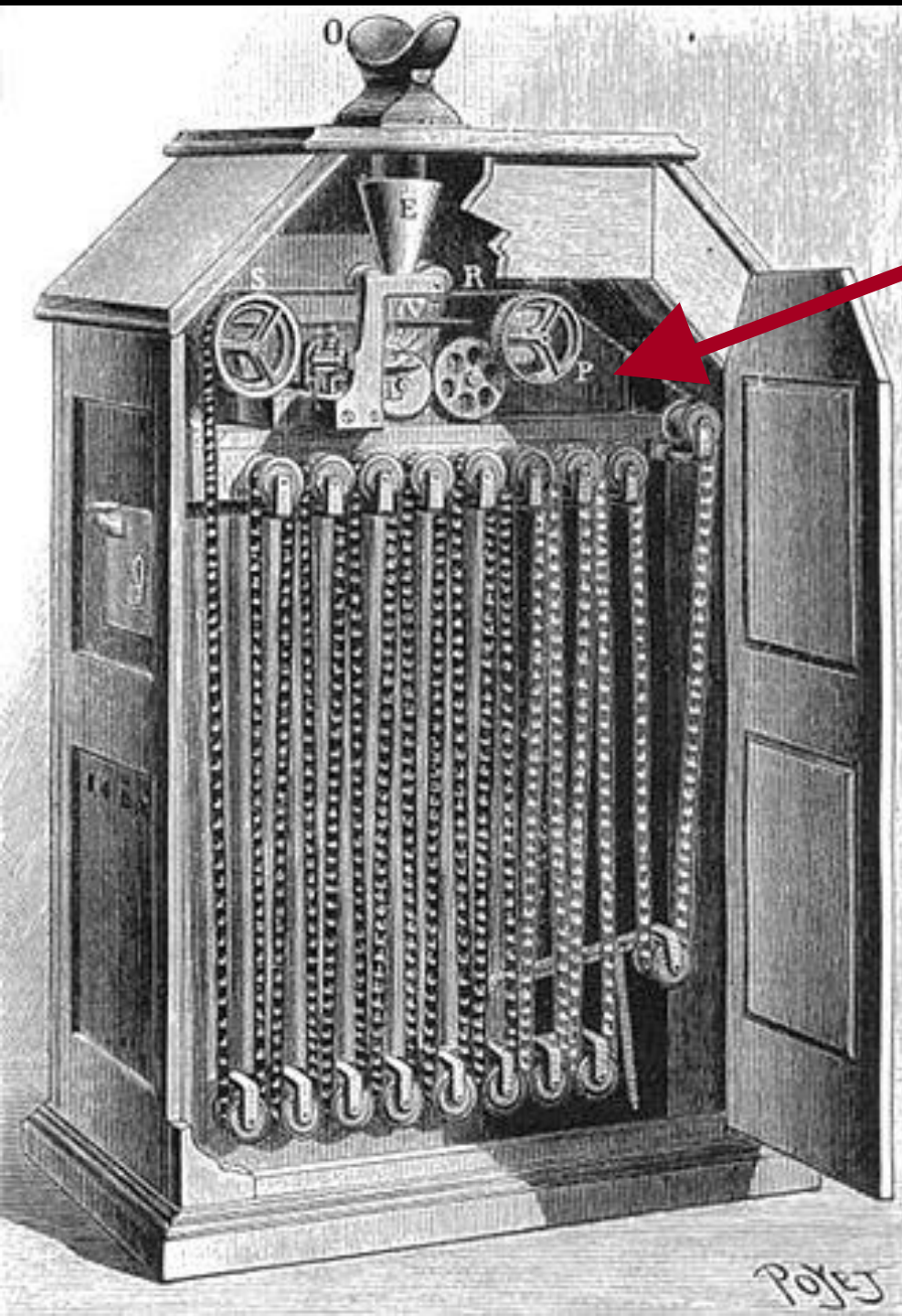




**THOMAS  
EDISON**

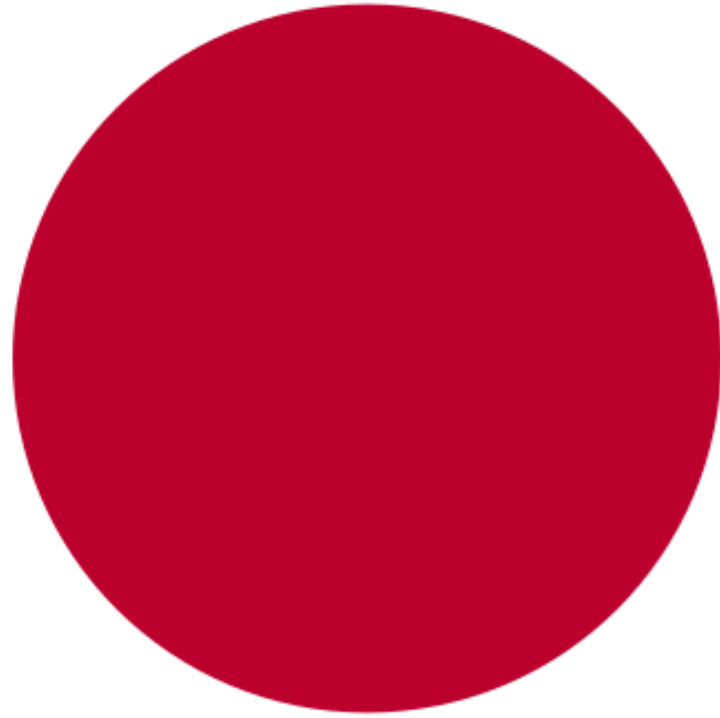


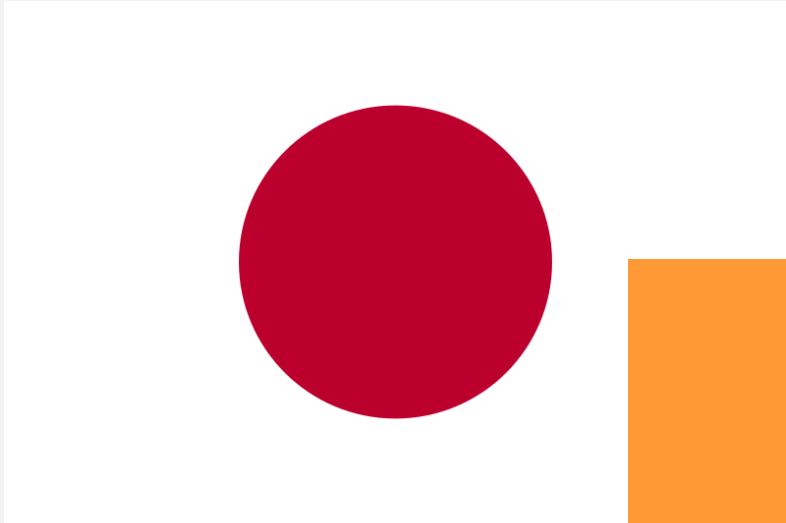
# KINETOSCOPE



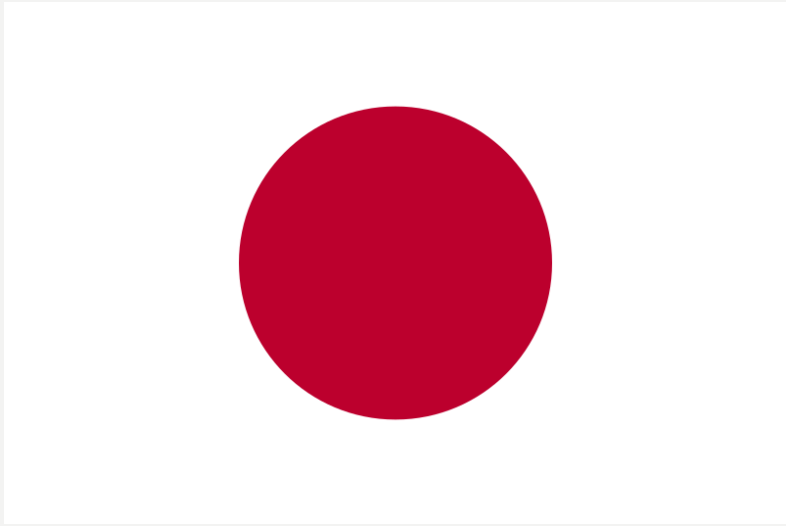


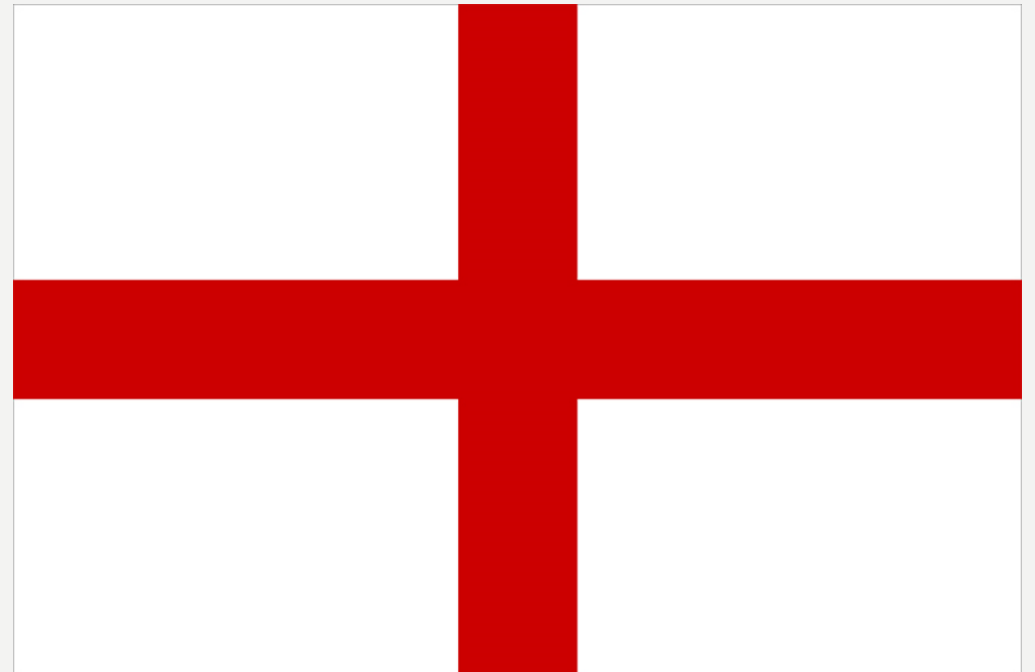
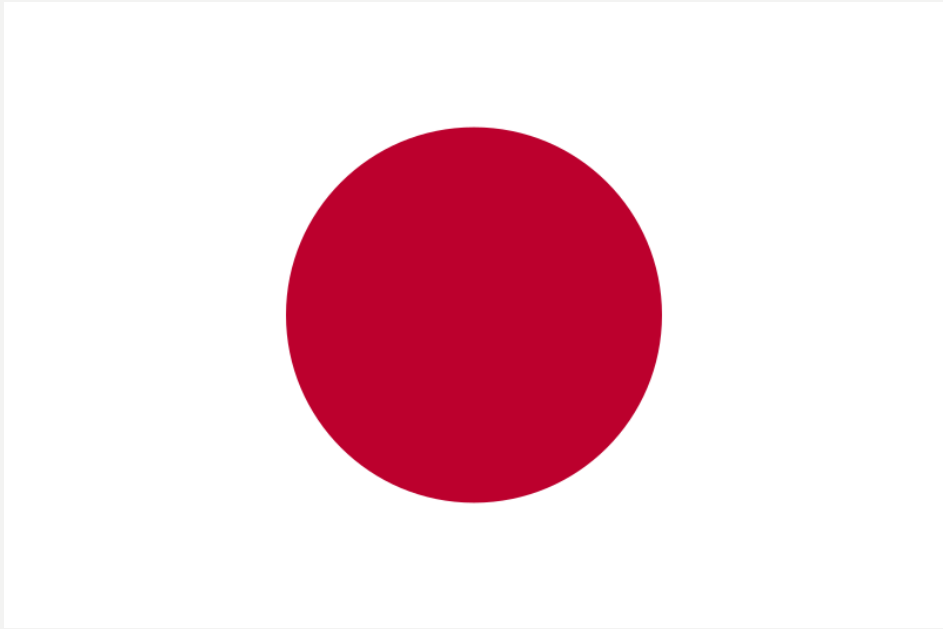
**WHICH  
COUNTRIES ARE  
THE BEST IN  
FILM-MAKING?**

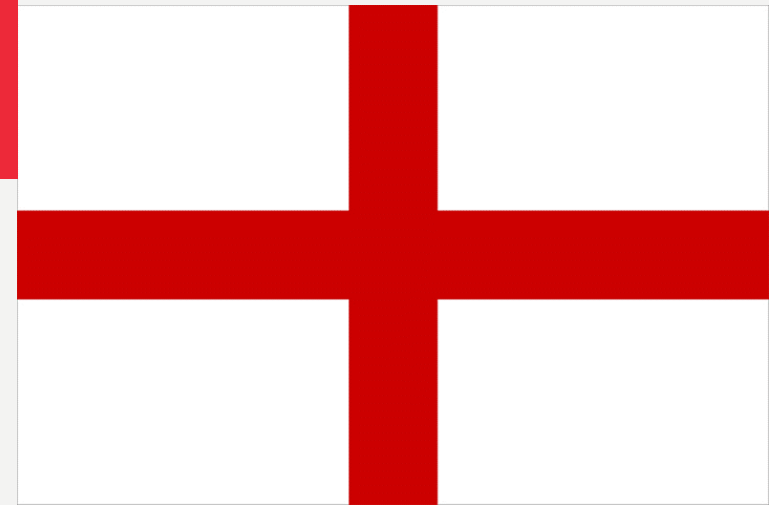
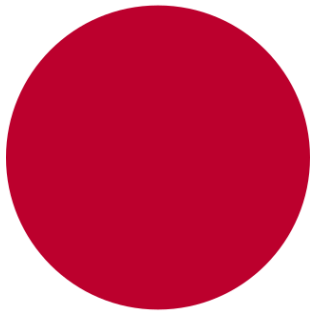












A vibrant neon sign for 'Tinseltown USA' is illuminated at night. The sign features the word 'Tinseltown' in a large, cursive, multi-colored font (red, orange, and yellow) with a blue outline. Below it, the word 'USA' is in a bold, green, blocky font. The sign is surrounded by numerous white stars of various sizes. The background is dark, with a blue neon line running horizontally across the middle. Above the sign, four red, cylindrical structures with green and red neon bands are visible. The entire scene is set against a dark night sky.

*Tinseltown*

USA



# HOLLYWOOD, OR THE SUPERFICIALLY GLAMOROUS WORLD IT REPRESENTS.



**1 SPEAKING** Discuss these questions in pairs.

- 1 What were the last three films you saw?
- 2 Where did you see them?
- 3 How many of the films were made in America?  
Do you like American films? Why? / Why not?







# SILENT MOVIES







# EXPRESSIONISM



**A** The first American films were made in the very early years of the 20th century. At that time, the centre of the film industry was New York, where the inventor Thomas Edison had huge power because he had patented a lot of the film-making equipment. Around 1910, film studios began to move to the west coast, as far away from New York – and from Edison – as possible. Hollywood was born.

**B** For most of the 1920s, Hollywood produced 'silent movies' with no speaking or soundtrack. When these movies were shown in cinemas, a pianist or organist played music while the audience watched. By the late 1920s, the technology existed to add sound – but not everybody liked the idea. 'Who wants to hear actors talk?' said Harry Warner, the owner of one of the largest studios. But he was wrong, and silent movies soon became a thing of the past.

**C** Between the 1930s and the 1950s, the big Hollywood studios, like MGM and Paramount, were making hundreds of films a year. Cinema tickets cost only a few cents, and millions went to see the latest films, even in times of war or recession – in fact, especially during those times, because movies offered a form of escapism. But by the 1950s, cinema had a rival: television. And as the famous Polish-born film producer Samuel Goldwyn said, 'Why should people go out and pay money to see bad films when they can stay at home and see bad television for nothing?'

**D** By the 1960s, cinema audiences had declined, mainly because of the popularity of TV, and Hollywood had to change. They began to make fewer films each year, concentrating on a small number of expensive blockbusters. This is basically still their approach today. A box office hit can make a lot of money for the studio and the investors, but a failure can be a major disaster.

**2 Read the text. Match paragraphs A–D with the correct headings (1–4).**

- 1 'Talkies' take over \_\_\_
- 2 Moving west \_\_\_
- 3 Fewer but bigger \_\_\_
- 4 The Golden Age \_\_\_

### **3 Answer the questions in your own words.**

- 1 Why did early film studios want to move away from New York?
- 2 Why did cinema audiences in the 1920s often hear piano music during films?
- 3 Why were Hollywood films particularly popular during hard times?
- 4 Why were cinema audiences smaller from the 1960s onwards?



DISNEY  
PRESENTS A STEVEN SODERBERGH FILM



STEVE  
ZAHN

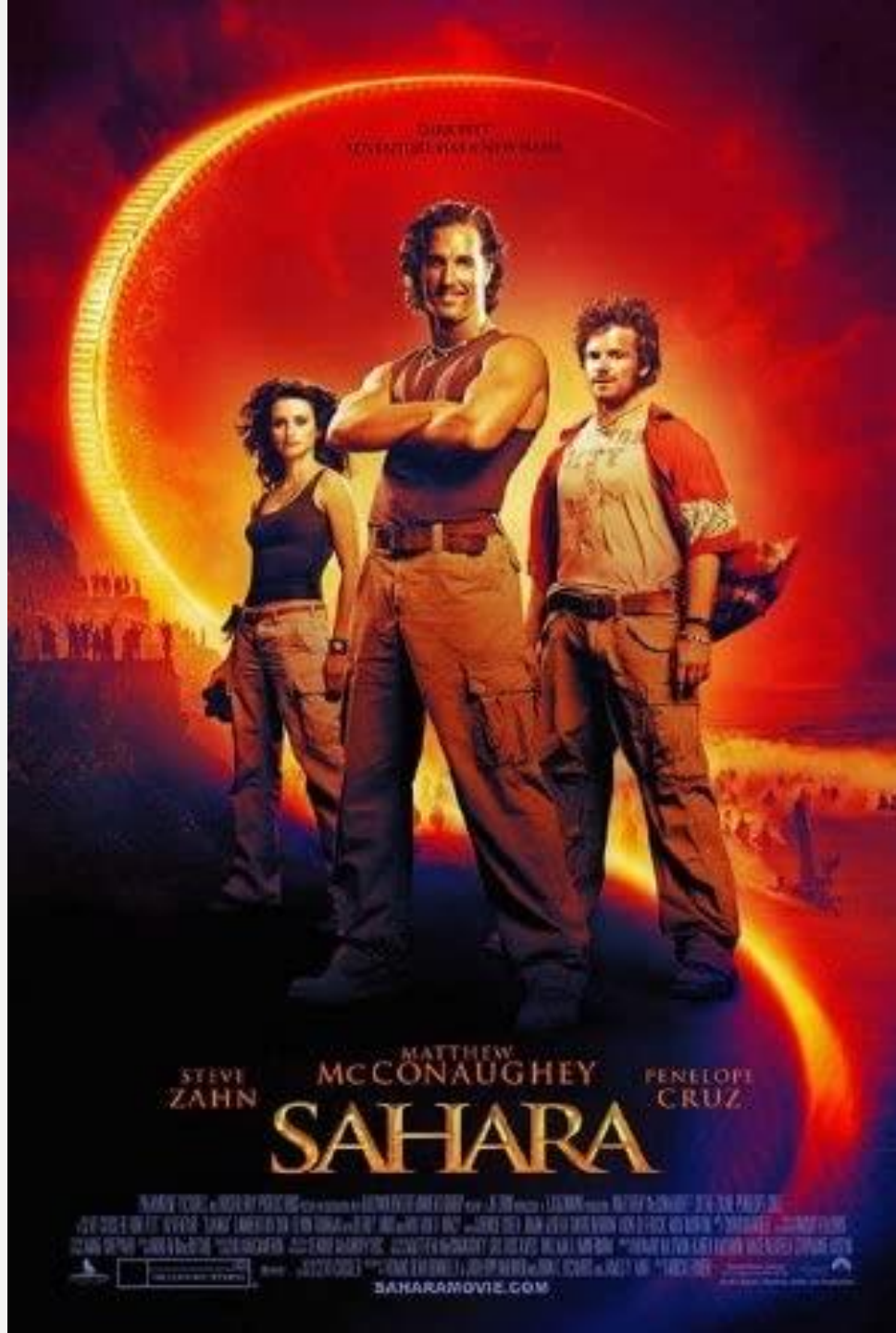
MATTHEW  
MC CONAUGHEY

PENELOPE  
CRUZ

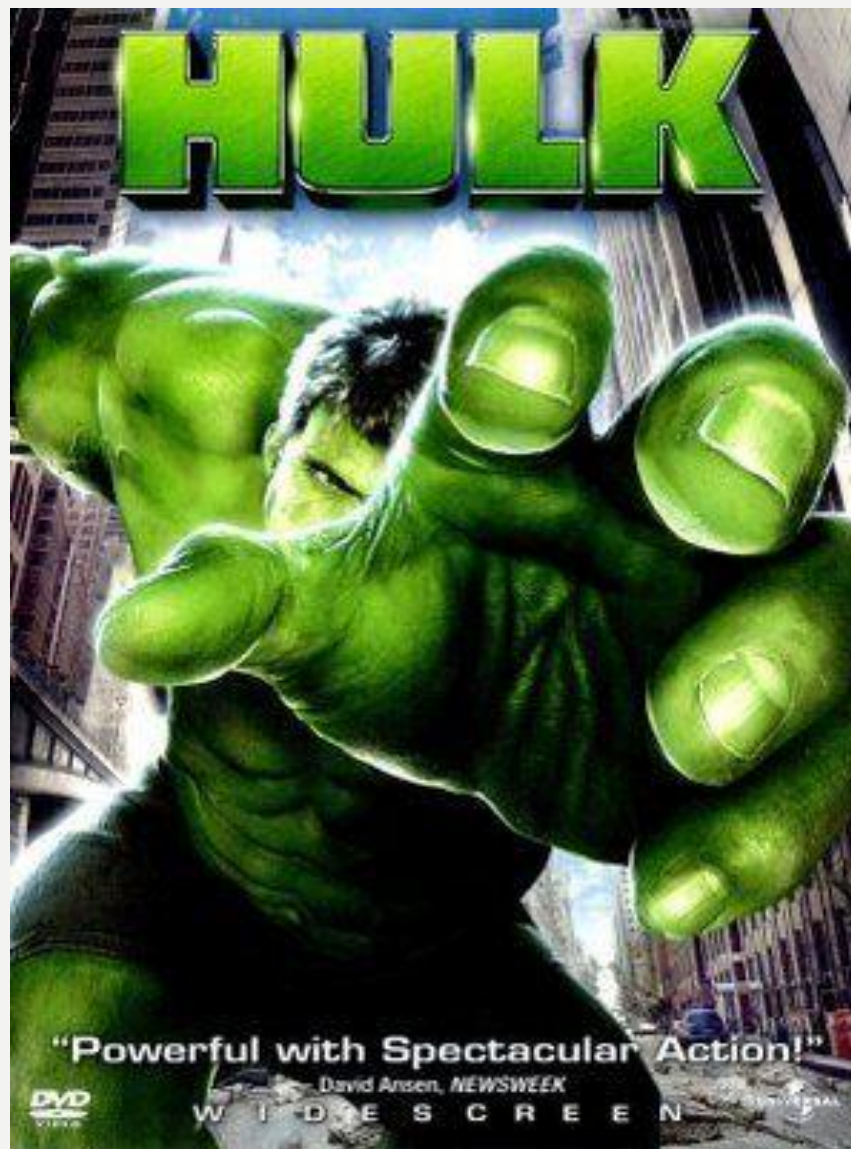
# SAHARA


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4  4.07 Listen to an interview about some of the biggest failures in cinema history. Which film does the guest think was the best of the three?

*When Time Ran Out*   *Sahara*   *Hulk*

5  4.07 Listen again and circle the correct answers (a–c).

- 1 Why is it not surprising that the interviewer doesn't know the films they discuss?
  - a They are all from the 1970s or earlier.
  - b They were not made by well-known directors.
  - c They were not seen by many people.
- 2 Which part of *When Time Ran Out* is most likely to make you laugh, according to the guest?
  - a The special effects.
  - b The ending.
  - c The acting.
- 3 Why did *Sahara* lose so much money?
  - a The stars of the film demanded big salaries.
  - b The film was extremely expensive to make.
  - c Audiences for the film were small.
- 4 Why was *Hulk* not a commercial success?
  - a It had to compete with other more successful movies based on comic book characters.
  - b It did not appeal to people who usually like this genre.
  - c It was visually very appealing, but boring in other ways.



**6 SPEAKING** Discuss these questions in pairs.

- 1 What is the worst film you've ever seen, in your opinion? What was so bad about it?
- 2 Did you watch the film with other people? If so, what did they think of it?
- 3 Are there certain types of film that you often dislike? What are they?

**7 SPEAKING** Share your ideas from exercise 6 with the class.  
Did anybody else choose the same film? Are there certain types of film which are generally unpopular?

# DO YOU REMEMBER LOS ANGELS ?





# **ASSIGNMENT: SUMMARY**

**DEADLINE: TUESDAY**