

The image features a vibrant, abstract background composed of various shades of green and teal. The background is filled with numerous overlapping, wavy, brushstroke-like lines that create a sense of movement and depth. The colors transition from a bright, lime green on the left to a darker, teal green on the right. In the center of the image, the word "Hello" is written in a clean, white, sans-serif font. The text is centered both horizontally and vertically, standing out prominently against the busy, colorful background.

Hello

- 1 **SPEAKING** Work in pairs. Look at the slogans. What are they about?

**#occupywallstreet**

#blacklivesmatter

**#anti-war**

**#climatesummit**

➔ **Vocabulary Builder** Prefixes: page 121

2 Read the text. Is it generally in favour of or against online campaigns?



The image features a central graphic composed of several overlapping, rounded rectangular shapes in various shades of green, ranging from a light lime green to a darker forest green. These shapes are arranged in a somewhat chaotic, layered fashion, creating a sense of depth and movement. The text "The way to talk" is centered within this graphic in a dark green, sans-serif font.

The way to talk

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### **Listening Strategy**

As you listen, pay special attention to discourse markers (linking phrases), which connect pieces of information to each other. For example, *however* introduces a contrast, whereas *for instance* introduces an example.

**3 KEY PHRASES** Read the **Listening Strategy**. Then, add the phrases below to complete the examples.

as I was saying   even so   for instance   incidentally  
nevertheless   still


**Discourse markers**

**An example / more detail:** you know ... /<sup>1</sup> \_\_\_\_\_ ...


**A contrast or contradiction:** however ... /<sup>2</sup> \_\_\_\_\_ ... / mind  
you ... /<sup>3</sup> \_\_\_\_\_ ... / all the same ... /<sup>4</sup> \_\_\_\_\_ ...


**An afterthought:** by the way ... /<sup>5</sup> \_\_\_\_\_ ...

**A continuation of the topic / going back to an earlier topic:**  
talking of which, ... /<sup>6</sup> \_\_\_\_\_ ...

4  3.16 Listen to speakers 1–6. What do you predict you will hear next? Choose one of the following lines.

- A ... it hasn't been very well publicised.
- B ... they often work very long hours.
- C ... we should not stop trying.
- D ... unemployment is down this year.
- E ... he handled the public's questions well.
- F ... how much did you pay for your TV?

5  3.17 Now listen and check your answers.

6  3.18 Choose the correct linker to complete the sentences. Then listen and check your answers.


- 1 I get fed up with listening to politicians and I'm not sure who to vote for. **Even so** / **As I was saying**, I think we're lucky to have a democracy, and we should vote.
- 2 Social media sites are a powerful force. **For instance** / **Nevertheless**, information on Facebook travels far and fast.
- 3 Have you seen that film with David Oyelowo? **You know** / **Mind you**, the one about the march from Selma to Montgomery?
- 4 I was discussing climate change with Tom the other day. **Even so** / **Incidentally**, he's joined the Green Party.
- 5 OK, thanks for calling ... . Sorry about that interruption, Dad. **Still** / **As I was saying**, I've been very busy with work lately.
- 6 It was really nice meeting and talking to you. **All the same** / **By the way**, here's the address of the café I mentioned.



W



By the way, here's the address of the care I mentioned.

- 7  3.19 Listen to four people. Match speakers 1–4 with sentences A–E. Write the correct number. There is one extra sentence.

The speaker ...

- A is enthusiastic about learning about global issues through social media. \_\_\_
- B has found that donations made to online campaigns are not as high as those achieved by other methods. \_\_\_
- C thinks that young people get involved with an online cause without really understanding it. \_\_\_
- D proves that social media campaigning is the most effective form of raising awareness of an issue. \_\_\_
- E feels strongly that fighting for a cause online is largely ineffective. \_\_\_

the future. \_\_\_\_\_

**8 SPEAKING** Work in pairs. Discuss the questions.

- 1 What online or Twitter campaigns are you aware of?  
Do you take part in them? Why? / Why not?
- 2 Do you think that protests and campaigns can make a difference? Why? / Why not?