



Hello

1 SPEAKING In pairs, think about the image of young people in the media and society in general. Discuss the questions, giving reasons for your opinions.

1 Which of these words are sometimes associated with a media image of young people?

gang misunderstood social conscience thoughtful
thoughtless threatening vandalism volunteer

2 How does the media image of young people differ from reality in your opinion?

Jcack

2 Read the articles. Whose idea was not connected to their school lives?

MAKING A DIFFERENCE

Who started their project because they had already identified a need?

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Reading Strategy

Read all the texts once and then read the questions. Match any questions that are immediately obvious, and identify and note the parts of the text that contain the evidence for your answer. Then carefully read each section of the text again and look for the answers to the remaining questions.

- 3 Read the Reading Strategy. Then look at the question below. Which text(s) match with it? What is the information in the text(s) that helps you answer it?**

Who started their project because they had already identified a need?



A-tech compliments



Wilson To was beginning his final year at school when he decided to get a school Facebook page started. Nothing unusual about that, you might think, but Wilson's motivation for **setting up** the page wasn't generated by a wish to discover the latest school gossip. He believed that Facebook could help him take on a problem that was making life difficult for a few schoolmates: bullying.

Without mentioning his plans to his friends, Wilson launched 'A-tech compliments', a Facebook page which invited students to send in anonymous compliments about each other, their teachers and their school. At first, Wilson wasn't expecting much of a response and although he didn't want to limit anyone's right to freedom of speech, he monitored messages closely in case unpleasant comments or racism appeared. However, Wilson needn't have worried. 'A-tech compliments' was an instant success and quickly had five hundred regular followers, all of them being positive. It seems that the students were just waiting for the opportunity to say nice things about each other and their school!

Although everybody wanted to know who had **thought up** this great idea, Wilson kept his identity secret until the end of the school year, when the school intercom asked the creator of the Facebook page to reveal themselves. Wilson stepped forward to receive the applause and thanks of the whole school. He was also given one last job to do: train a new administrator so the page could continue after Wilson **stepped down**. Today, not only does the compliments page continue to be a success, but the idea has also spread to high schools across the country.



92 Unit 8 Change the world



B

YOUTH MATTERS!

Morgan Baskin was a very busy eighteen-year-old. She **put in** ten hours a week doing voluntary work and she was in her final year at school preparing for exams. However, she felt she still had enough free time to **squeeze in** another activity: politics. But Morgan felt that unless she did more than join a political party and **help out**, her voice wouldn't be heard. So she decided to be a candidate.

Morgan decided to stand for election to the post of mayor of the city of Toronto, the biggest city in Canada, and used money that she had earned from babysitting to register. Naturally, elections for such an important job receive a lot of media coverage and Morgan soon found herself the centre of attention. Morgan realised that if she had been male and older, she probably wouldn't have interested journalists so much, but she used her new-found fame to get the media to talk about what had made her want to become mayor: politicians didn't care about so young people.

Morgan explained that while many politicians claimed that young people were the 'leaders of tomorrow', young people couldn't make politicians address any of the problems that they face today. Morgan's criticism of the political situation made an impact as she received emails from young people who said that they were going to vote for the first time because of her.

After an intense period of campaigning, election day finally arrived. When all the votes had been counted, it was announced that Morgan had finished in eighth position out of a list of over sixty candidates. It was a great performance for a teenager who many young Canadians hope will **get ahead** and continue to put issues that affect young people on the political agenda.



VOICE OF THE COMMUNITY

A teacher spotted Rene Silva's talent for writing when he was just eleven and encouraged him to set up a community newspaper. Rene accepted the challenge and **took on** publishing *Voz da Comunidade* (Voice of the Community) and he soon realised that the monthly newspaper could help his neighbourhood. However, Rene's neighbourhood isn't just any neighbourhood. Rene lives on the edge of Rio de Janeiro in a *favela*, a poor town that used to be controlled by armed drug gangs. Rene's newspaper quickly became a vehicle for protest about the poor conditions in the *favela* and gave a voice to local residents who were campaigning to make the community a safer and better place to live.

But one Saturday morning, *Voz da Comunidade* was transformed from a small local newspaper into Brazil's most popular source of information. The government had decided to force the drug dealers out of the *favela* and had sent soldiers onto the streets. Journalists from the mainstream media waited outside the *favela* for news, but Rene and his team of teenage reporters were in the middle of the action. Using their mobile phones to film and take photos, the *Voz da Comunidade* Twitter account suddenly had thousands more followers than usual and the quality of Rene's reporting soon attracted praise from the mainstream media. More importantly, it started a debate about how the government should help the inhabitants of Brazil's hundreds of *favelas*. Rene and the *Voz da Comunidade* had taken a big step towards bringing positive change to the community.





4 Match the texts (A–C) with questions 1–6 below. Each of the texts can match more than one question.

Who ...

- 1 used their own money to start a new activity? ___
- 2 took advantage of their situation to attract the media? ___
- 3 was given an idea by someone else? ___
- 4 published something? ___
- 5 worked in the most dangerous conditions? ___
- 6 worked anonymously? ___

5 Decide if the statements 1–8 are true (T), false (F), or the information is not given (NG).

- 1 Wilson To was worried that his Facebook page would attract the wrong type of comments. ___
- 2 Wilson has left the school, but continues with his job as administrator of the school page. ___
- 3 Wilson didn't let anyone know he was the creator of the page because he was too modest. ___
- 4 Morgan Baskin studied politics at school. ___
- 5 Morgan thinks she received a lot of press attention because of the importance of the post she stood for. ___
- 6 Morgan inspired people to do something that they wouldn't normally have done. ___

7 Rene Silva got the funding for his newspaper from local residents. ___

8 Rene's reporting has had a big impact outside the favela. ___

6 VOCABULARY Match the underlined words with the

6 VOCABULARY Match the underlined words with the appropriate form of the highlighted phrasal verbs in the article.

Phrasal verbs

- 1 Amy spends a lot of time raising funds for the election campaign.
- 2 I can't do all the work for the school Facebook page, but I can do part of it.
- 3 Jack always invents great ideas for our politics blog.
- 4 Mark accepted too much work and responsibility in the organisation and suffered from stress.
- 5 The governor is very busy this week, but she could find the time to see you on Friday morning.
- 6 Alice left the job so that Andy could take her place.
- 7 Sara has been successful in her political career.
- 8 My grandad established the party in 1958.

7 SPEAKING Work in pairs. Discuss the questions.

Which of the three young people do you think has made the biggest difference? Why?

7 USE OF ENGLISH Complete the sentences using the correct form of the words in brackets. Do not change the order of the words. You can add up to three other words.

- 1 I'm not sure what's happening in this film because I _____ (only / watch / it) for a few minutes.
- 2 How long _____ (Alex / be / member) of the film club?
- 3 I can't go to the cinema because _____ (I / finish / my homework) yet.
- 4 Those two girls in the front row _____ (talk / each other) since the film started!
- 5 My parents were watching a science fiction film, but they _____ (turn / off / TV) now.
- 6 How long _____ (they / make / movies) in Hollywood?

Hollywood.

8 SPEAKING Work in pairs. Take turns to be A and B.

A Tell your partner that he or she looks:

exhausted guilty hot relieved sleepy upset worried

B Explain why you look that way. Use the present perfect simple and continuous.

You look exhausted.

I've been getting up very early for the past few days.